Yankee Dental Congress: education from every angle

Yankee Dental Congress 55, held Jan. 28–30 in Boston, offered plenty of opportunities for dental professionals to learn and grow, both in lecture halls and on the exhibit hall floor.

For someone looking for a little education and/or C.E. credits during the meeting, all he or she had to do was wander around the exhibit hall floor like a pinball and wouldn’t be long before he or she would stumble across one of the six classrooms, the Live Dentistry Theatre or the many opportunities available at individual booths.

The six classrooms featured speakers such as Marilyn Ward, DDS, who spoke about “Predictable In-office Whitening,” which was a Discus Dental hands-on course.

Other classroom topics included Dr. Robert Lowe’s lecture, “Composite Restorative Dentistry: A Blend of Artistry and Technique,” which was sponsored by VOCO.

Live dentistry included Bart Blaeser, DMD, MD, who spoke about “Cone-beam Tomography Implant Imaging and Treatment Planning with Live Surgical Procedure” in the morning (Keystone Dental).

Carl Boscetti, DMD, took to the stage to offer “Live Patient Demonstration Utilizing CEREC Restoration” (Patterson and Sirona).

The Live Dentistry stage also featured Frank Milnar, DDS, speaking about “Creating A Composite Veneer” (VOCO).

Dr. Ben Miraglia lectured at the Align Technology booth about “Invisalign: From Evolution to Innovation.” Many other speakers offered presentations at several other booths.

Gregory Sawyer, DDS, presented “Immediate Denture Stabilization with IMTEC’s MDI Small Diameter Implant System” (Imtec Corp.).

More than 400 exhibitors

Meanwhile, more than 400 companies offered the latest in dental products and technology. The exhibit hall was bustling with activity.

Those looking to stock up on fluid dentin, cements and adhesives for example, found they were in the right place. There were plenty of endodontic files and obturation equipment, latex gloves, orthodontic appliances — and much, much more.

Many companies offered educational presentations right in their booths for small groups, so attendees could learn something.

Some companies offered special giveaways — including tickets to see the Red Sox or Celtics, making attendance not only worthwhile for one’s practice but also a lot of fun.

Other highlights on the exhibit hall floor included the following:

• At the P&G Professional Oral Health booth, attendees learned about an oral care regimen that includes use of the Oral-B Professional Care SmartSeries 5000 with SmartGuide, Crest PRO-HEALTH Toothpaste and Crest PRO-HEALTH Rinse.

• Attendees learned about gingivitis reduction at the Colgate booth.

• At the Triodent booth, attendees checked out the V3 Ring for posterior composite restorations and the Triotray for posterior impressions.

• The new Under Armour Performance Mouthwear was on display at the Patterson Dental Supply booth. A launch kit was available to help dentists become an exclusive provider for this new technology.

• At the DMG America booth, there was a lot of interest in the new Icon caries infiltrant, which offers treatment without the use of a drill.

• At the InfoStar booth, company reps were on hand to show...
Dr. Robert Lowe’s lecture, ‘Composite Restorative Dentistry: A Blend of Artistry and Technique,’ is well-attended at the Yankee Dental Congress. Standing in the background in a white lab coat is VOCO Clinical Manager Nicole Russell, representing the lecture’s sponsor. (Photo/Robin Goodman, Group Editor)

Are you prepared should one of your patients have a medical emergency while being treated in your office? Lewis Soraich of HealthFirst Corp. can set you up with an emergency preparedness kit and a training DVD.

At the Shofu Dental booth, interest was high in the BeautiBond adhesive, which contains not one but two powerful monomers. Pictured are Ricardo Youngblood, left, Lynne Calliott and Lenny Sulkis.

Those who stopped by the Owings Corning booth could enter a contest to win a basement finishing system (and say hello to the Pink Panther of course!).
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At the VOCO America booth, there was lots of interest in Amaris Gingiva, a light-cured composite system in gingival shades. It’s an alternative to surgery for patients with severe gum recession.

At the Zila booth, attendees learned about Rotadent, which is described as much more than just a power toothbrush. Rather, it is a whole system for home periodontal therapy.

At the Henry Schein Dental booth, attendees learned more about the E4D technology and how it can be incorporated into a dental practice.

At the Glove Club booth, former New England Patriots football player Rodney Harrison and current Red Sox pitcher Jon Lester were signing autographs for attendees who made a purchase.